



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION



MINISTRY OF ECONOMY OF UKRAINE



STATE ENTERPRISE
"UKRAINIAN INTELLECTUAL
PROPERTY INSTITUTE"
UKRPATENT

SUMMER SCHOOL

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DATE:

WIPO Summer Schools on Intellectual Property

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
Ministry of Economy of Ukraine and
Ukrainian Intellectual Property Institute Ukrpatent

PROVISIONAL PROGRAM FOR WIPO-UKRAINE SUMMER SCHOOL 2021

KYIV, UKRAINE, 19-30 JULY

prepared by the International Bureau of WIPO

Monday, July 19, 2021

- 14.00 – 14.10 Welcome address by:
- Mr. Andriy Demchuk, Director of Department for Intellectual Property, Ministry of Economy of Ukraine
- Mr. Andrew Kudin, Director General, Ukrainian Intellectual Property Institute Ukrpatent
- Mr. Joe Bradley, Head, Academic Institutions Program, World Intellectual Property Organization (WIPO) Academy
- 14.10 – 14.20 Break
- 14.20 – 15.00 **Topic 1 The Importance of IP protection and Recent Policy of State IP System of Ukraine**
- Mr. Bohdan Paduchak, Deputy Director, Department for Intellectual Property, Ministry of Economy of Ukraine
- 15.00 – 15.15 Break
- 15.15 – 15.30 **Topic2 Introduction to WIPO Academy**
- Mr. Joe Bradley, WIPO

Tuesday, July20, 2021

SECTION I PATENT (1)

- 14.00 – 15.20 **Topic 3 Basics of Patent protection**
- Speaker: Mr. Andrii Veremenko, Senior Examiner, Engineering Technology Unit, Ukrainian Intellectual Property Institute (Ukrpatent)
- 15.20 – 15.40 Break
- 15.40 – 17.00 **Topic 4 Patent Examination. Patentability**
- Speaker: Mr. Andrii Veremenko, Senior Examiner, Engineering Technology Unit, Ukrainian Intellectual Property Institute, (Ukrpatent)

Wednesday, July 21, 2021

SECTION II PATENT(2)

14.00 – 15.20 **Topic 5 Patent Information. The Value and Uses of Patent Information**

Speaker: Ms. Oksana Parkheta
Head, Patent Information Unit, Ukrainian Intellectual Property
Institute (Ukrpatent)

15.20 – 15.40 Break

15.40 – 17.00 **Topic 6 Introduction to IP Valuation**

Speaker Ms. Oksana Parkheta
Head, Patent Information Unit, Ukrainian Intellectual Property
Institute (Ukrpatent)

Thursday, July 22, 2021

SECTION III DESIGN

14.00 – 15.00 **Topic 7 Panorama of Design Protection and its Interface with other IP Areas**

Speakers: Ms. Marina Foschi, Senior Legal Officer, Policy and Legislative
Advice Section, Department for Trademarks, Industrial Designs and
Geographical Indications, WIPO

Ms. Noëlle Moutout, Associate Legal Officer, Policy and Legislative
Advice Section, Department for Trademarks, Industrial Designs and
Geographical Indications, WIPO

15.20 – 15.40 Break

15.40 – 17.00 **Topic 8 Counterfeiting and Designs**

Speaker: Ms. Anastasiia Kyrylenko, Project Manager on Intellectual
Property, Reform Support Team of the Ministry of Economy of
Ukraine

Friday, July 23, 2021

SECTION IV TRADEMARKS(1)

14.00 – 15.20 **Topic 9 Contemporary Issues in the Field of Trademarks and International Protection Strategies**

Speaker: Mr. Franck Fougere, Managing Partner,
ANANDA INTELLECTUAL PROPERTY, Bangkok, Thailand

15.20 – 15.40 Break

15.40 – 17.00 **Topic 10** **Distinctiveness of Trademarks and case studies**
Speaker: Mr. Franck Fougere

Monday, July 26, 2021

SECTION V TRADEMARKS(2)

14.00 – 15.20 **Topic 11** **Trademarks and Geographical Indications (GI)**
Speaker: Ms. Noëlle Moutout, WIPO

15.20 – 15.40 Break

15.40 – 17.00 **Topic 12** **The Internet and Trademarks**
Speaker: Ms. Martha Parra de Friedli, Legal Counsellor (Trademarks),
Department for Trademarks, Industrial Designs and Geographical
Indications, Brands and Designs Sector, WIPO

Tuesday, July 27, 2021

SECTION VI COPYRIGHT AND RELATED RIGHTS

14.00 – 15.20 **Topic 13** **International Copyright and Recent Developments**
Speaker: Mr. Rafael Ferraz Vazquez, Associate Legal Officer, Copyright
Law Division, Copyright and Creative Industries Sector, WIPO

15.20 – 15.40 Break

15.40 – 17.00 **Topic 14** **Copyright Challenges in the Digital Age**
Speaker: Mr. Rafael Ferraz Vazquez

Wednesday, July 28, 2021

SECTION VII AI and IP

14.00 – 15.20 **Topic 15** **IP & Innovation Ecosystem**
Speaker: Mr. Saidakhmad Azimov, Program Officer, IP for Business Division
(IPBD), IP and Innovation Ecosystems Sector, WIPO

15.20 – 15.40 Break

15.40 – 17.00 **Topic 16** **Artificial Intelligence and Intellectual Property**

Speaker: Ms. Alica Daly, Senior Policy Officer on Artificial Intelligence and Data, IP and Frontiers Technologies Division, Infrastructure and Platforms Sector, WIPO

Thursday, July 29, 2021

SECTION VIII IP MANAGEMENT

14.00 – 15.20 **Topic 17** **IP Management Strategies for SMEs**

Speaker: Mr. Saidakhmad Azimov

15.20 – 15.40

15.40 – 17.00 Break

Topic 18 **Licensing and Technology Transfer**

Speaker: Ms. Olga Spasic, Head, Technology Transfer Section, IP for Innovators Department (IPID), WIPO

Friday, July 30, 2021

SECTION IX FINAL SESSION

14.00 – 15.30 **Closing Ceremony**

Speaker: Representatives of WIPO
Representatives of Ministry of Economy
Representatives of Ukrpatent

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